



# The UK Shared Prosperity Fund Investment Plan Summary



19<sup>th</sup> July 2022



# The UK Shared Prosperity Fund Investment Plan



## What we want to achieve

We are driven by our ambition to make West Lindsey a place where our residents can live the best lives they can. We want our businesses and economies to thrive and our environment to be managed in a sustainable way, ensuring that the district builds on its own local identity, heritage and natural assets.

## About the UK Shared Prosperity Fund

The UK Shared Prosperity Fund (UKSPF) is a central pillar of the UK government’s Levelling Up agenda and a significant component of its support for places across the UK. It provides three years funding for local investment, with all areas of the UK receiving an allocation. West Lindsey District Council has received an allocation of £2.7 million.

Underneath the overarching aim of building pride in place and increasing life chances, there are three UKSPF investment priorities that have been the focus of the Investment Plan:



Communities and place



Supporting local businesses



People and skills

## Investment Plan Development

West Lindsey District Council has ambitious plans to support the inclusive growth and regeneration of our communities. The success of our Levelling Up Fund bid has demonstrated our ability to secure government support and the learning from the LUF process informs our approach to the UKSPF.

The development of the UKSPF Investment Plan is aligned with the refresh and re-work of the Council’s **Corporate Plan** – work scheduled throughout 2022 for adoption in 2023. In order to maximise the impact of the UKSPF on our communities, we aim to develop best in class approach to mobilisation, delivery and oversight of the interventions.

Please note that the Investment Plan at this stage represents early thinking and there is still more work to do to refine the interventions. A Business Case will be developed for each of the Investment Areas to investigate expected impact further, and West Lindsey District Council will continue to work with key stakeholders throughout this process.

## Design Principles

In order to create a bespoke, impactful and sustainable set of interventions, all strategy and design development was under taken with the following principles in mind:



Strong evidence base to identify need



Building on the LUF investment



Net-zero ambitions



Linked to the revised Corporate Plan



Adopted strategy and local best practice



System leadership and partnership working



Increased community resilience



Igniting pride in place and attracting new residents

## LONG TERM AIMS

For each investment area a long term overarching aim has been developed. These are based on the Evidence of Need for West Lindsey, determined through data collection and analysis as well as significant input from key stakeholders:

### Communities and Place

Safe, well connected areas, with a strong sense of community and pride in place



### Supporting local businesses

A strong, stable, diverse and self sustainable business environment

### People and Skills

A happy, healthy, productive workforce that is educated, trained and employed in the area

# Needs and Opportunities by Investment Area



The tables below summarise the interventions that have been selected by West Lindsey District council to be funded by the Shared Prosperity Fund. Based on the Evidence of Need determined for the district of West Lindsey, twelve interventions have been selected. These interventions will aim to address some of the specific issues experienced in West Lindsey and by its residents, as identified through research, data analysis and stakeholder engagement.

They have been broken down by investment priority area and include an evidence base, the intervention, the intended aims of the intervention and its expected outcomes.

## COMMUNITIES AND PLACE

AREA OF NEED	INTERVENTIONS	INTERVENTION AIMS	KEY OUTCOMES
<p><b>Low levels of social capital:</b> An index on community, trust and belonging (2019) ranked West Lindsey 292th out of 324.</p> <p><b>Social isolation and loneliness:</b> over 12% of adults in West Lindsey said they felt lonely ‘often’ or ‘always’, (national average 7.2%).</p> <p><b>Rising crime</b> in areas across WL, with violence related crimes and anti-social behavior being a particular issue.</p> <p><b>Limited accessibility of services:</b> accessibility of key services by public transport or walking is lower than on average in Lincolnshire. Green Infrastructure Study for Central Lincolnshire (2011) identified significant <b>deficiencies of accessible natural greenspace.</b></p>	<p><b>1.1</b> Flagship Community Grants Programme</p>	<p><b>1.1</b> A community grant programme that will support existing community initiatives and activities and align with other community funding programmes</p>	<p><b>1.1</b> New and improved community facilities that boost community engagement.</p>
	<p><b>1.2</b> Supporting our Town, Village and Neighbourhood Centers</p>	<p><b>1.2</b> Develop community capacity to plan for the sustainable management of community spaces, deliver investment &amp; improvements in community infrastructure an boost the look/feel of retail areas.</p>	<p><b>1.2</b> Increased number of people using community facilities by improving both the facilities themselves and their perception within the community.</p>
	<p><b>1.3</b> Safer Streets West Lindsey</p>	<p><b>1.3</b> Widen support for retailers and estates impacted by crime, increase CCTV provision and use and street lighting.</p>	<p><b>1.3</b> Reduced high street and neighbourhood crime, resulting in improved safety and perception of safety</p>
	<p><b>1.4</b> Multi Year Signature Events Programme</p>	<p><b>1.4.</b> Delivery of planned district wide outreach of arts, cultural and heritage activities and a build a multi year events WL events programme.</p>	<p><b>1.4</b> Increased provision, quality, impact, attendance and perception of local events</p>
	<p><b>1.5</b> West Lindsey Walking Cycling and Wayfinding improvements</p>	<p><b>1.5</b> Support the creation of new foot and cycle paths and up grade existing ones.</p>	<p><b>1.5</b> Increased use of cycleways and paths.</p>
	<p><b>1.6</b> Green space management and community project development</p>	<p><b>1.6</b> Employee a Green Space Officer who will develop an approach to green space development and management.</p>	<p><b>1.6</b> Increased provision, quality, impact, use and perception of green spaces in communities.</p>

## SUPPORTING LOCAL BUSINESS



AREA OF NEED	INTERVENTIONS	INTERVENTION AIMS	KEY OUTCOMES
<p>The majority of the businesses are <b>micro businesses</b> (90%).</p> <p><b>Relatively low level of new job postings:</b> April 2021 the number of unique job postings was 15% lower than in 2016.</p> <p>The <b>vibrancy of the district's economy:</b> ranked to 263 out of 324.</p> <p>The <b>visitor economy shrank</b> as a result of Covid.</p>	2.1. Flagship West Lindsey Business Support Programme	2.1. LCC Core Growth Hub offer, tailored advice and guidance linked to local village & retail centers and the visitor economy Programme and a grant scheme for business led sustainability improvements.	2.1. Increased provision, quality and impact of local businesses resulting in greater levels of sustainable businesses and local employment.
	2.2. Maximising the Visitor Offer	2.2. Increased visitor accommodation, development of local attractions, increased communication and coordination between key stakeholders and activities	2.2 Increased number of people visiting and spending money in West Lindsey.
	2.3. Growing Innovation	2.3. Supporting the development of a growth corridor around the A15 and supporting agritech business.	2.3 Increased provision and quality of new businesses and products, increasing local knowledge and reduced emissions.
	2.4. Supporting West Lindsey Markets and Retail Centers	2.4. Supporting and expanding the delivery of the West Lindsey Market Action Plan.	2.4 Increased number of people visiting and spending money at WL markets, creating more sustainable local markets and businesses.

## PEOPLE AND SKILLS

AREA OF NEED	INTERVENTIONS	INTERVENTION AIMS	KEY OUTCOMES
<p><b>Increasing number of people who are economically inactive:</b> at 32.5%, it is significantly higher than the national average (21.5%).</p> <p><b>Educational attainment rates are an area of relative weakness.</b></p> <p><b>Traditional labour market structure,</b> with manufacturing being one of the most prominent employment.</p>	3.1. Local skills programme	3.1. Contribution of support for existing funded critical delivery in the voluntary and community sector to address barriers to work for those further from the labour market and work to understand future needs and feasibility.	3.1. Increased number of people in employment, and increased number of people with employable skills.
	3.2. Skills for the Future	3.2. Improved skills and employment mobility in response to specific needs of local employers.	3.2. Increased number of people receiving training and education, resulting in closing the local skills gap and increased local employment.