

Community Profile Brookenby Parish



Contents

	Page
Introduction	1
Population	2
Deprivation	6
Economy	9
Infrastructure	11
Recreation and Leisure	14
Crime	15
Glossary	16

It should be noted that there are no statistics included for Health and Education. With regard to health, this is mainly due to the non-release of health information for a small area such as Brookenby that could lead to possible identification of individuals. Test results of pupils by residency are also not available for publication at such a low level of geography for similar reasons.

Introduction

The village of Brookenby is situated in the district of West Lindsey and is part of the Wold View ward in the north east of the district.

The village has been known as Brookenby for a relatively short period of time and was originally a Royal Air Force base known as RAF Binbrook. Although the operational side of the base closed in 1987, it acted as a relief runway until 1995.

On the closure of the base, the housing belonging to it became known as Brookenby village and was included in Stainton le Vale Parish until 1999 when a Parish was introduced solely for Brookenby.

The closest large settlements to Brookenby are Market Rasen - 9 miles away, Louth - over 10 miles away and Grimsby - 12 miles away. The village has access to the A46, A16 and A18, however access to these is via minor roads running through adjoining villages.

Population

Key Facts

- The population of Brookenby increased by 1.2% during the period 2001-2005 compared with a district increase of just under 7%.
- The average age of Brookenby residents in 2001 was 29.4 compared with the district average of 41.1.
- 32% of the population are children under 16 compared with the district average of just under 20%.
- 16-64 year olds represent just under 64% of the population of Brookenby, similar to both the district and national averages.
- Brookenby residents aged over 65 account for just under 5% of the population compared with the district average of 18%.
- At the Census 2001, 98.8% of the population of Brookenby were white British compared with the district average of just under 98%.
- 45% of households are occupied by families with dependent children compared with a district average of 29%.
- 23% of the families with dependent children are headed by a lone parent compared with a district average of just under 17%.

Population profile

In 2001 the population of Brookenby Parish was 742 of which 367 were males and 375 females. According to the mid-2005 population estimates the population had increased by 1.2%.

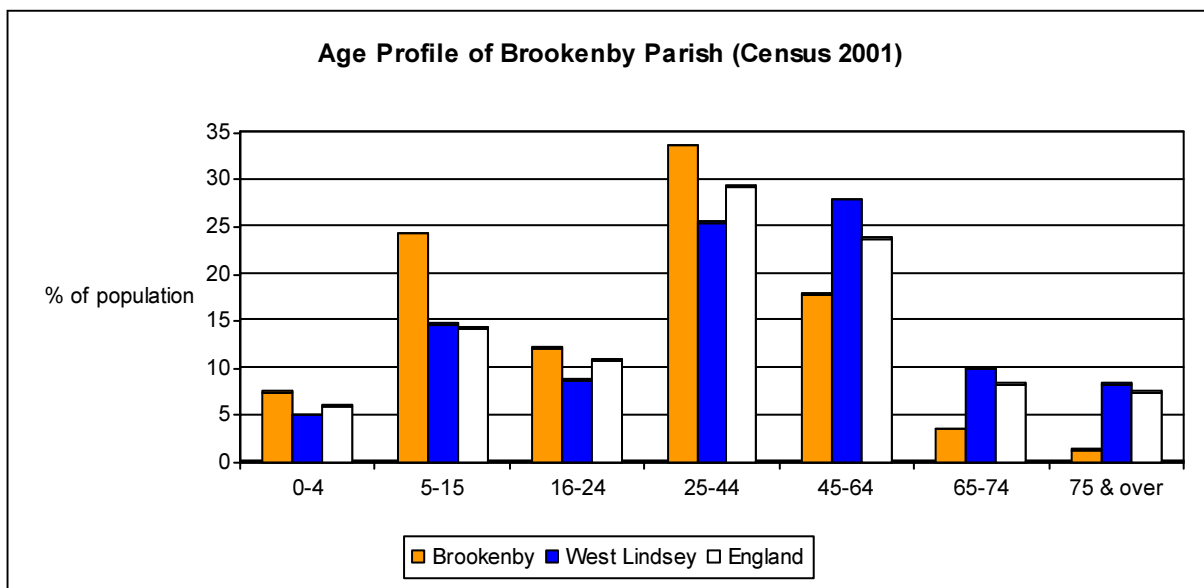
At the Census 2001 the average age of people in the village was 29.4, significantly low compared with the West Lindsey district average of 41.1 and 38.6 for England.

Children under 16 account for just under 32% of the Brookenby population, significantly higher

than the district average of just under 20% and the national average which is just over 20%.

Those aged 16-64 represent almost 64% of the population of Brookenby which is similar to both the district and national averages.

Residents in Brookenby aged over 65 account for just under 5% of the population, significantly lower than the district average of 18% and 16% nationally.



Source: Office for National Statistics

Ethnicity

At the Census 2001, 98.8% of the population of Brookenby were White British with the remaining people being of mixed race or Pakistanis. This compares with the West

Lindsey average of just under 98% being White British with a much lower average for England of 87%.

Children and families

At the Census 2001, children in Brookenby accounted for just under 32% of the Brookenby population and of the 269 households in the parish, 45% were occupied by families with dependent children. In comparison, 29% of households in both West Lindsey and England were occupied by families with dependent children.

23% of the families with dependent children in Brookenby are headed by a lone parent compared with just under 17% in the district and 22% in England.

It should be noted that the data relating to households with dependent children in the preceding two paragraphs is from the Census 2001 and is the only data available at parish level. It is not comparable with the district and national data used in the 2008 State of the District document for West Lindsey which was taken from the NCHOD site (National Centre for Health Outcomes Development) where different methodology and cohorts were used to arrive at that data.

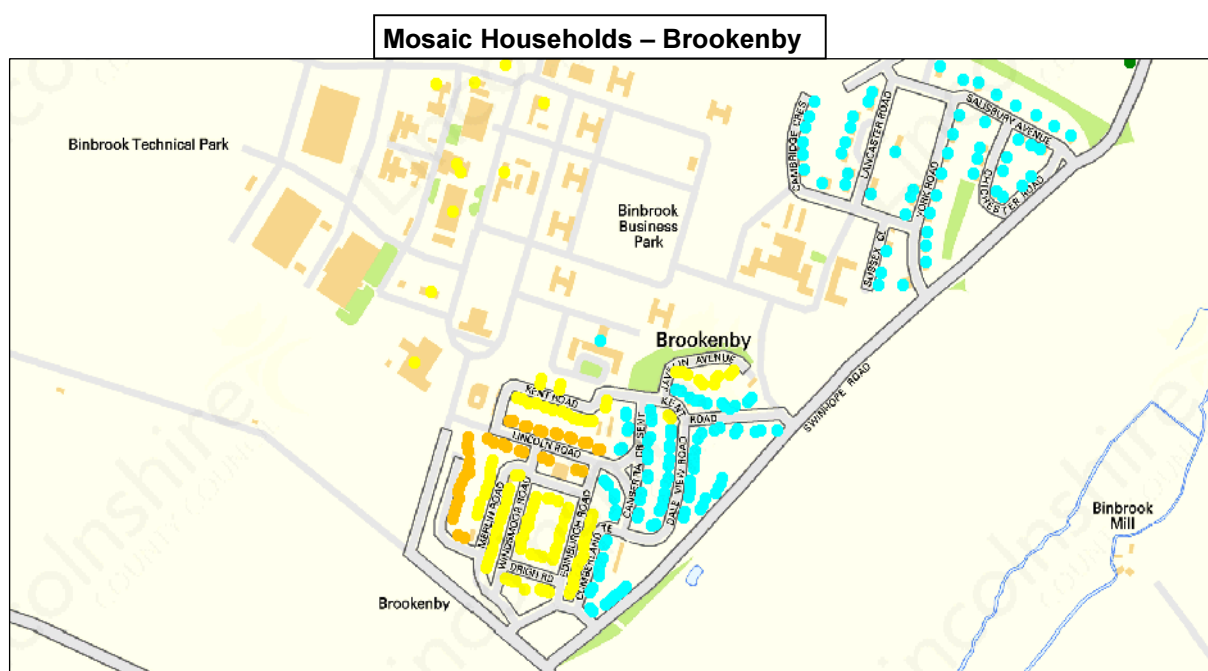
Mosaic household 'types'

The Mosaic dataset is a marketing tool that is nationally recognised and classifies households into 11 different types according to the age, occupation and income of the main householder, the location and type of housing and the spending patterns which are associated with households with similar characteristics.

In addition to Mosaic being used as a commercial product it is now being applied within the public sector to help agencies improve take

up of services in their area, target resources and plan their services in a more efficient way.

The map below shows the different types of household in Brookenby denoted by coloured dots. The definition of each of those classified groups is shown beneath the map together with a summary of the most effective method for communicating information to these household 'types'.



Shown below are details of the different household types in Brookenby parish. The summaries describe the residents of a postcode in terms of their typical demographics, their behaviours, their lifestyle characteristics and their attitudes. Although no single postcode is ever likely to match all of its group's average values, the majority of the population within a particular postcode are more likely to reflect the characteristics of its assigned group than those of any alternative group. The end result is that

Mosaic identifies characteristics that the population are *likely* to display and significant effort has been used to ensure that the result is both statistically robust and reflects reality on the ground.

Mosaic data is © Experian Limited. The names and descriptions originate from Experian and are used in this document purely to aid understanding, analysis and interpretation of Mosaic and related information.

Happy Families (48% of Brookenby households)

Contains younger age groups who are married, or in a permanent relationship, raising children in post war family houses.

Those households in Brookenby that fit within the Mosaic Happy Families group do vary and are perceived to fall into the following subdivisions of that group with the key features as shown below:

Communication method: internet, email, digital TV, mid-Market tabloids.

Families Making Good	
<ul style="list-style-type: none"> • Young families • High incomes • Detached houses • Good place to live • Two car families 	<ul style="list-style-type: none"> • Packaged holidays • Active lifestyles • Financially confident • Mainstream

Middle Rung Families	
<ul style="list-style-type: none"> • Married • Children at secondary school • Middle incomes • Traditional & comfortable 	<ul style="list-style-type: none"> • Moderate exercise • Aim for secure retirement • Regular watchers of TV

Burdened Optimists	
<ul style="list-style-type: none"> • Young married couples • Some single parents • Not well educated • Confident • Live for today 	<ul style="list-style-type: none"> • Poor diet, inactive lifestyle • Good health • Materialistic • High borrowing

Ties of Community (38% of Brookenby households)

Contains people who live in close-knit communities within inner city neighbourhoods or small industrial towns. Most have their own homes, drive their own cars and have responsible jobs.

The households in Brookenby that fit within the Mosaic Ties of Community group are all perceived to fall into just one of the different subdivisions of this group with the key features as shown below:

Communication method: communal centres, red top newspapers.

Coronation Street

- Young working class
- Unmarried
- Young children
- Income Support
- High unemployment
- Cheap terraces
- Provincial cities
- Social problems
- Health problems

Blue collar Enterprise (14% of Brookenby households)

Contains people who live in houses they have bought from the local authority, own their cars and provide a reliable source of labour to local employers.

The three types of household in Brookenby are shown in the chart below and are compared with the Wold View ward and West Lindsey averages.

Communication method: TV, telemarketing, red top newspapers.

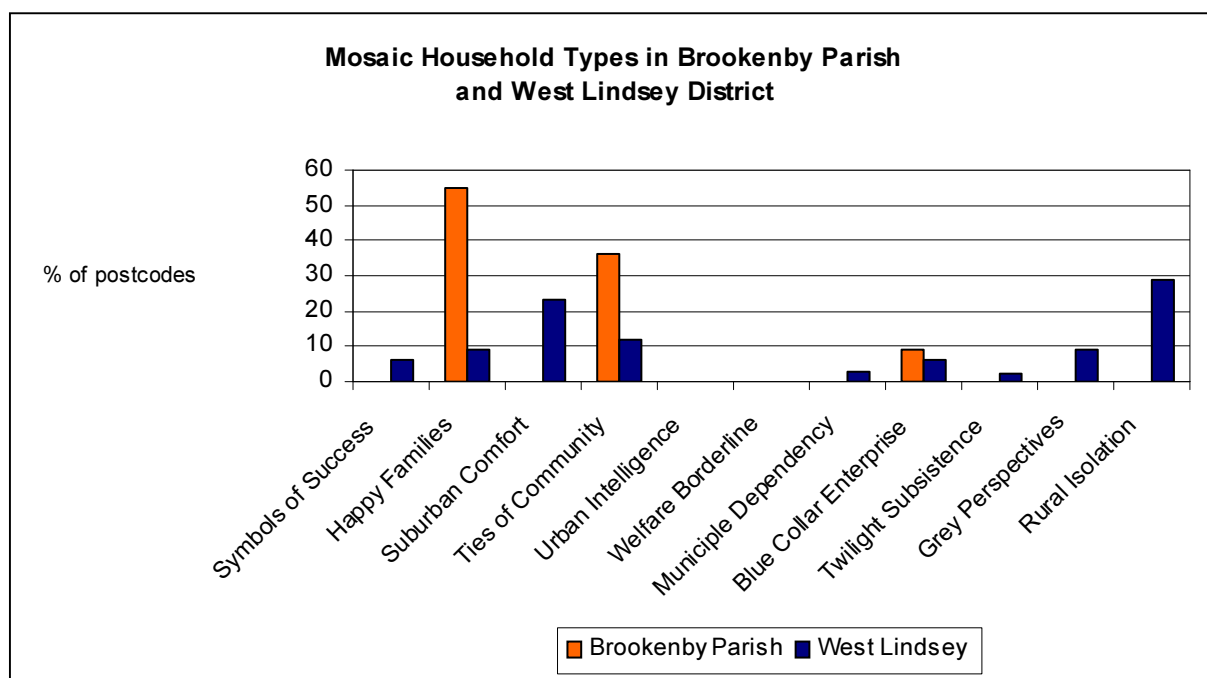
The households in Brookenby that fall within the Mosaic Blue Collar Enterprise group are all seen as fitting into just one of the different subdivisions of this group with the key features shown below:

New Town Materialism

- Large families
- Co-habiting and single parents
- Some overcrowding
- Poor qualifications
- Good employment prospects
- Outgoings exceed income
- Bad diet, smokers

The chart below shows the three household types in Brookenby and compares the percentages with those of the same household

groups in Wold View ward and West Lindsey as a whole.



Source for Mosaic: Experian and the Lincolnshire Research Observatory

Deprivation

Key Facts

- The Super Output Area (SOA) of which Brookenby is a part is within the 30% most deprived SOAs in the country.
- The SOA of which Brookenby is a part is the 7th most deprived SOA in the district (out of 53 SOAs).
- There is significant disparity between the two SOAs in the Income, Employment, Health and Education domains of deprivation.
- Both SOAs rank in the 20% most deprived for Barriers to housing and services.

The Indices of Multiple Deprivation

The Indices of Multiple Deprivation (IMD) published at the end of 2007 by the Department for Communities and Local Government (DCLG) measure the deprivation of areas by bringing together seven domains of deprivation to form an overall multiple deprivation score and rank. The measure combines data on income, employment, health, education, crime, housing and access to services, and living environment.

The IMD scores and ranks have been calculated for all local authorities in England and also for 32,482 small areas within each local authority which are known as super output areas (SOAs).

The indices rank West Lindsey at 185 in England (out of 354 districts).

Wold View ward is made up of two SOAs and the ranking of each is as follows:

- 1 SOA is within the 30% most deprived of the 32,482 SOAs in England
- 1 SOA is within the 45% most deprived of the 32,482 SOAs in England

The SOA of which Brookenby is a part, is the one that is within the 30% most deprived,

General characteristics of deprivation

It should be noted that England's most deprived 20% of SOAs have the following characteristics on average:

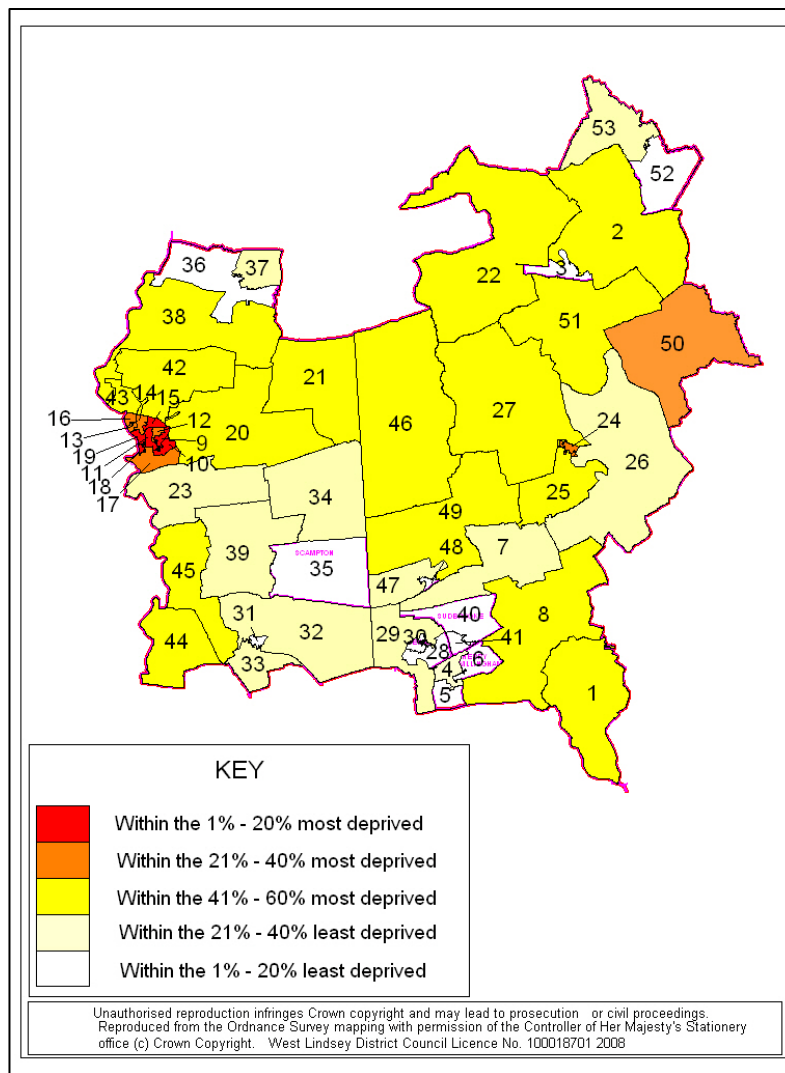
- Just over a third of people (35.4%) are income deprived.
- One in five of women aged 18-59 and men aged 18-64 (20.3%) are employment deprived.
- Just under half of children (48.8%) live in families that are income deprived.
- 37.5% of older people are income deprived.

Brookenby's SOA compared with other SOAs in West Lindsey

The map overleaf shows the different levels of deprivation in the super output areas in the district. As can be seen from the key, the areas in red rank amongst the 20% most deprived areas in the country and those shown white rank amongst the 20% least deprived.

The map shows quite clearly that the SOA that Brookenby is part of (number 50 on the map) is within the 21% - 40% level of deprivation and is more deprived than the majority of areas in the district. This SOA is the 7th most deprived in West Lindsey (out of 53 SOAs in the district).

Deprivation in West Lindsey by Super Output Areas



SOA Ref	Ward that SOA is part of
1	Bardney
2	Caistor
3	
4	Cherry Willingham
5	
6	
7	Dunholme
8	Fiskerton
9	Gainsborough East Ward
10	
11	
12	
13	Gainsborough North Ward
14	
15	
16	
17	Gainsborough South West Ward
18	
19	
20	Hemswell Ward
21	
22	Kelsey
23	Lea Ward
24	Market Rasen
25	
26	
27	Middle Rasen

SOA Ref	Ward that SOA is part of
28	Nettleham
29	
30	
31	Saxilby
32	
33	
34	Scampton
35	
36	Scotter Ward
37	
38	
39	Stow Ward
40	Sudbrooke
41	
42	Thonock Ward
43	
44	Torksey Ward
45	
46	Waddingham by Spital
47	Welton
48	
49	
50	Wold View
51	
52	Yarborough
53	






The seven domains of deprivation

The table below shows how the super output area containing Brookenby (number 50 on the map) compares with the second SOA in the

Wold View ward in each of the seven domains of deprivation.

Rank of Wold View area scores for the different domains of deprivation		
Wold View SOAs	SOA 50 on map	SOA 51 on map
Income deprivation	Orange	Yellow
Employment deprivation	Orange	Yellow
Health deprivation and disability	Orange	Yellow
Education, skills and training deprivation	Orange	Yellow
Barriers to housing and services	Red	Red
Crime	Light Yellow	Light Yellow
Living Environment deprivation	Orange	Orange

Source: (DCLG) Indices of Multiple Deprivation 2007

KEY		1% - 20% most deprived
		21% - 40% most deprived
		41% - 60% most deprived
		21% - 40% least deprived
		1% - 20% least deprived

As the table above shows, the two areas differ in the Income, Employment, Health and Education domains with the SOA containing

Brookenby being more deprived. It can be seen that both areas, rank in the 20% most deprived nationally for Barriers to housing and services.

Economy

Key Facts

- In 2001, of the 497 residents of Brookenby aged 16-74, 55.5% were in employment with 8% being unemployed.
- Of the economically active people, 29% were in management and professional jobs with 56.5% in semi-routine and routine jobs.
- 57% of Brookenby residents aged 16 - 74 have either no qualifications or only level 1 (Census 2001).
- 25% have level 2 qualifications.
- 17% have level 3, 4 or 5 qualifications.

Economic Activity

At the Census 2001, of the 497 people in Brookenby aged between 16 and 74, 55.5% were in employment with 8% being unemployed.

The following table shows the economic activity comparison between Brookenby, West Lindsey and England.

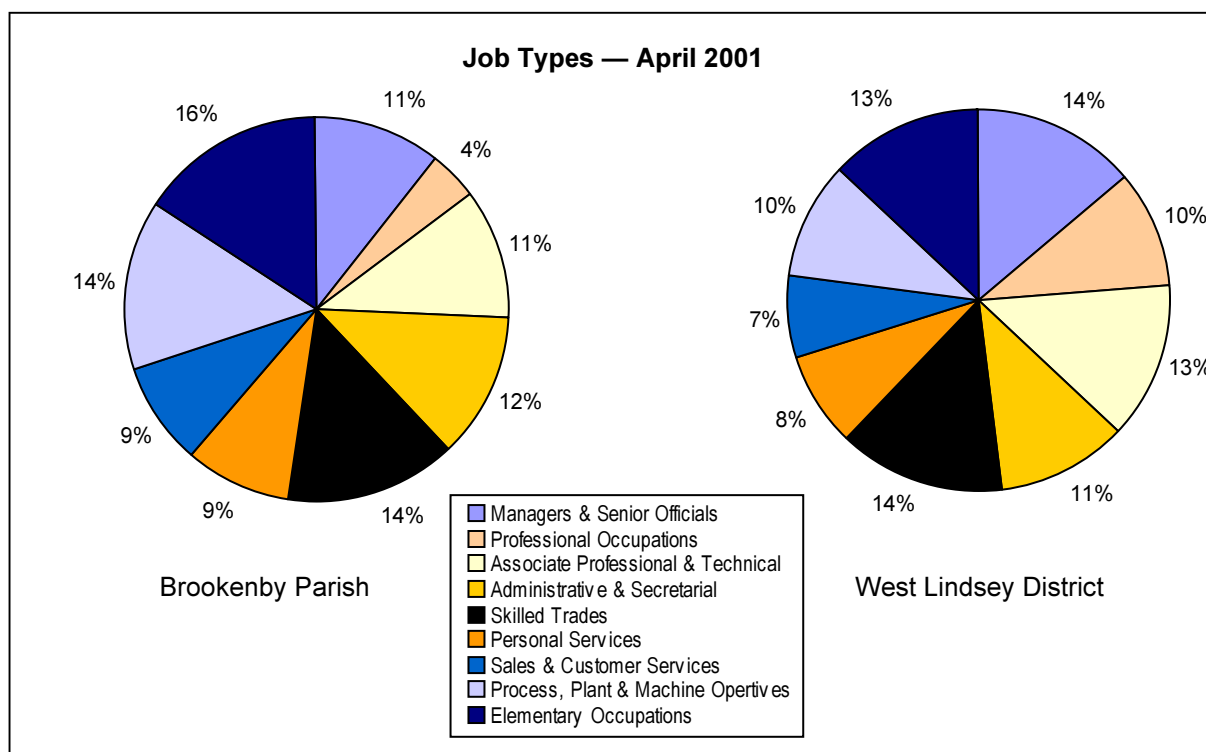
Economic Activity as % of 16-74 year olds			
	Brookenby	West Lindsey	England
In employment	55.5%	60.4%	60.9%
Unemployed	8.0%	3.2%	3.4%
Retired	8.9%	17.0%	13.5%
Looking after home/family	10.9%	6.9%	6.5%
Permanently sick/disabled	7.0%	5.1%	5.3%

Source: Office for National Statistics

Job Types

In 2001 the highest percentage of those in employment were employed in elementary occupations (15.8%) followed by 14% for each of process plant and machine operatives and skilled trades occupations. The charts below

compare the job types of residents in Brookenby with those living in West Lindsey district. Percentages are based on all persons aged 16-74 in employment.



Source: National Statistics Office—Census of Population (Table CAS033)

NB: Census figures are used as they provide the only comprehensive source of labour Market information at parish level.

Qualifications

At the Census 2001, of the residents of Brookenby aged 16 - 74, 57% had either no qualifications or a highest qualification of level 1.

Just over 25% had level 2 qualification with only 17% attaining level 3, 4 or 5.

Qualifications	Qualifications include
Level 1	1+ 'O' level passes, 1+ CSE/GCSE any grades, NVQ level 1, and foundation GNVQ
Level 2	5+ 'O' level passes, 5+ CSEs (grade 1), 5+ GCSEs (grades A-C), School Certificate, 1+ 'A' level/'AS' levels, NVQ level 2, Intermediate GNVQ or equivalents
Level 3, 4 or 5	2+ 'A' levels, 4+ 'AS' levels, Higher School Certificate, NVQ level 3, Advanced GNVQ or equivalents, First degree, Higher degree, NVQ levels 4 and 5, HNC, HND, Qualified Teacher status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor or equivalents

Infrastructure

Key Facts

- According to the Census 2001, 49.4% of Brookenby households own one car or van, higher than the district average of 45.6%.
- 36.4% of households own two or more cars, slightly lower than the district average.
- 14.1% of households have no cars or vans, lower than the district average of 17.4%.
- 79% of economically active people in employment travel to work by private motor vehicle with only 2.2% using public transport.
- Brookenby has access to limited bus services and has no taxi firm based within 5km.
- The nearest train station is seven miles away.
- Brookenby has no GP Surgery.
- Facilities in the village are limited.
- In 2007 there were no people on the Council's housing register who stated a preference to remain in Brookenby.
- There is significant housing need for a varied number of reasons.
- Some in need of affordable housing did not wish to stay in Brookenby.
- There are multiple unoccupied properties that have been vacant for years.
- Some of the former MoD properties are in an increasing state of disrepair and remain vacant.
- The house prices in Brookenby are significantly below the West Lindsey averages.
- 21% of Brookenby households receive Council Tax benefits compared with an average of 16% across the district.
- Of the housing completions in 2005/06 and 2006/07, none were built on brownfield sites.
- Homelessness applications in Brookenby over the last three years have been very infrequent.

Transport and traffic

An increased use of public transport and other modes would reduce the number of vehicles on our roads, resulting in a reduced level of congestion and pollution. In rural areas such as Brookenby it is difficult to be fully reliant on public transport.

In Brookenby, according to the Census 2001, 49.4% of households own one car or van. This is higher than the district and national averages of 45.6% and 43.8% respectively.

The percentage of Brookenby households owning two or more cars was 36.4%, slightly

lower than the district average and significantly higher than the national average of just over 29%.

Those that have no cars or vans represent 14.1% of households, lower than the district average of 17.4% and significantly lower than the national average of 26.8%.

The fact that just under 86% of the Brookenby households own one or more vehicles emphasises that rural households are reliant on car ownership, and the car remains central to the way in which most rural people access services.

Travel to work

According to the Census 2001 the percentage of 16-74 year old people in employment travelling to work by private motor

vehicle (including motorcycles) was 79%, with only 2.2% using public transport. This compares with 71.4% and 3.1% respectively for the district.

Access to services

An Accessibility Audit carried out by West Lindsey District Council in 2007 highlights the continuing problem of lack of access to the regular scheduled bus services for many of the rural settlements across the district.

Brookenby has access to the Stagecoach service visiting 12 other settlements and one other bus service calling at three other settlements. Brookenby also has access to Call Connect (a flexible minibus service operating on a 'dial a bus' basis) and to the Interconnect service (a frequent scheduled bus service) visiting 26 other settlements.

There is no taxi firm based within 5km of Brookenby. The nearest train station is in Market Rasen, seven miles away.

The Settlement Services and Facilities Audit 2006 highlights that there is no GP Surgery in Brookenby and indeed within Wold View ward as a whole. The nearest Doctors' Surgery is at Binbrook (East Lindsey) which is one mile away, with the nearest pharmacy being six miles away at Waltham (East Lindsey).

Facilities that are in Brookenby are a village shop, a mobile library service, a village hall, a church and a playground.

It is apparent that Brookenby does not have an adequate range of facilities and without the use of a car it can be difficult to access those available from other settlements.

Road casualties

There have been no Road traffic accidents in Brookenby in the years 2005 to 2007.

Housing in Brookenby

There are just over 300 properties in the village of Brookenby.

A Housing Needs Survey was carried out in 2007 by Community Lincs in conjunction with Brookenby Parish Council from which the following emerged.

In September 2007, ACIS housing, who currently manage the Housing Register on behalf of West Lindsey District Council, had no people on the housing register who stated a preference to remain in Brookenby. ACIS had no properties in Brookenby.

The survey identified significant housing need within Brookenby. The need for new housing in the village includes elderly households looking to downsize, need of young people wishing to live in their own properties and families looking for larger homes. Some also want to move properties due to the poor condition of their privately rented homes.

Some people found to be in need of affordable housing did not wish to stay in Brookenby. This illustrates how the private rented sector in the village is an issue with the poor state of accommodation being a main factor.

Brookenby has multiple unoccupied properties that have been vacant for years rather than months.

With regard to Housing in Brookenby the circumstances surrounding the closure of RAF Binbrook and the subsequent Ministry of Defence withdrawal have had a significant impact on the village to this day. On its closure the housing previously owned by the Ministry of Defence was made available to the private market. This meant some 200 properties were sold to a single purchaser in 1990-1991 and then these were sold on to both private owners and private landlords for rental purposes, creating a mix of property types in a variety of conditions and also creating a whole new community very quickly and on a large scale.

Some of these former MoD properties are in an increasing state of disrepair and remain vacant. In September 2007 the total number of properties within the village unused and boarded up totalled 13 separate houses. According to residents consulted, these houses have been vacant for some years. As well as this, a number of former RAF buildings also currently stand in an unused state.

House prices in Brookenby

In 2007 there were too few house sales in Brookenby in three of the property type groups to be able to show any meaningful average

house prices. Therefore the table below shows the comparisons with West Lindsey at 2001 and 2006.

	2001	2006	% Increase
Average Brookenby House Prices			
Detached	£117,100	£196,545	67.8%
Semi Detached	£29,778	£95,496	220%
Terrace	£26,500	£85,792	223%
Flats/Maisonettes	n/a	£67,500	n/a
Average West Lindsey House Prices			
Detached	£101,359	£216,302	113%
Semi Detached	£55,220	£129,220	134%
Terrace	£43,075	£105,084	144%
Flats/Maisonettes	£32,950	£110,046	234%

Source: HM Land Registry

The low volume of Flats/Maisonettes sold in Brookenby is not surprising (only one for both years) as this is common for rural areas and indeed West Lindsey as an area has low sales for these types of property. What is quite apparent is how the prices of houses in

Brookenby are significantly below the West Lindsey averages and by some margin. The housing market within Brookenby was quite active (particularly in 2006) for a village of its size and so these figures are based on a good volume of sales.

Council Tax benefit

Council Tax benefit is a means tested benefit that is paid to help taxpayers who have a low income to pay their Council Tax. In 2007/08 21% of households in Brookenby were receiving

Council Tax benefits compared with 18.6% in Wold View as a whole and 16% across the district.

Housing completions

There have been two housing completions in each of the years 2005/06 and 2006/07,

none of which have been built on brownfield sites.

Homelessness

Over the last three years a very small number of homelessness applications have been received from Brookenby as it has a high ratio of

private rented properties, but these have been very infrequent.

Recreation and Leisure

Key Facts

- Brookenby has very basic recreational facilities.
- The Parish Council is working on a development project to provide more recreation space.
- Sure Start are working with groups in Brookenby.
- A mobile play service is working with young people to involve them in various activities.

Facilities in Brookenby

Brookenby has very basic recreational facilities, and the Parish Council is currently working on a development project to offer more recreation space in the village. This will include a football pitch, changing facilities, kitchens, playground and a community garden.

Sure Start have been commissioned to work with groups in Brookenby, running regular sessions with parents and children under 5 years old. They are working closely with parents to develop sustainable parent and toddler groups.

Following a successful bid to the Big Lottery, the Council appointed two Play Rangers to cover the whole of West Lindsey for a period of three years. This mobile play service holds sessions in strategic places where needed, such as Brookenby, and are aimed at 5-15 year olds and free to those attending. Young people become

involved in activities such as outdoor cooking, den building and rocket making amongst other activities. This activity group has a particular focus on outdoor cooking at Brookenby.

Brookenby has a youth club that operates at least two nights per week from the community centre. Within that building is a theatre which is used by an amateur dramatics group that also offers a weekly youth theatre session. A military Cadets group for young people is also housed in the community centre.

Amongst other activities, Brookenby Youth Club is currently participating in 'Sing Up Lindsey' – West and East Lindsey's partnership project to enable the most rurally isolated young people, and their communities to benefit from singing activities.

Crime

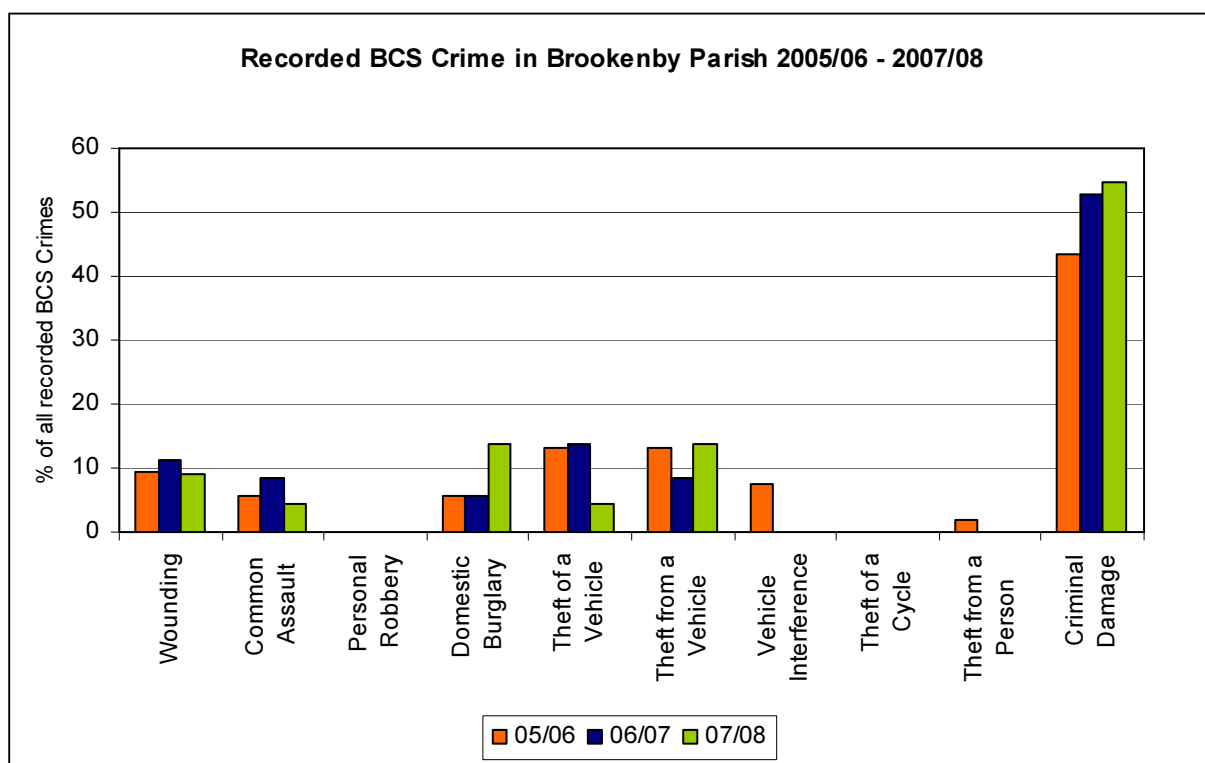
Key Facts

- Crime in Brookenby has fallen by 56% since 2005/06.
- The British Crime Survey (BCS) crimes accounted for 66.7% of all crime in Brookenby.
- Criminal damage has accounted for the highest number of BCS offences for the last three years.
- Vehicle interference and theft from a person crimes have seen the largest percentage decreases over the last three years.

Crime in Brookenby

All crime in Brookenby Parish has decreased by 56% since 2005/06 with British Crime Survey (BCS) offences falling by 58.5%. These 10 comparator BCS crimes are identified in the

chart below. The chart shows each of the BCS crimes as a percentage of all BCS crimes committed in Brookenby parish in each of the last three years.



Source: Lincolnshire County Council, Crime and Disorder Reduction Team

All offences committed in Brookenby Parish were committed in the locality of Binbrook.

of the BCS offences in West Lindsey as a whole, accounting for 50% of all BCS crime offences.

Recorded BCS crimes accounted for 66.7% of all crime, with all other crime accounting for 33.3% of all recorded crime in 2007/08 in Brookenby Parish.

Of the eight BCS crimes where offences have been committed in the last three years, there has been a decrease over that period. The greatest percentage decreases at 100% were in the number of vehicle interference and theft from person offences committed. These were followed by theft of motor vehicle offences with a decrease of 85.7%.

Criminal damage has accounted for the highest number of BCS offences in Brookenby Parish for each of the last three years – 54.5% of all BCS crime in 2007/08. This crime is also the highest

Glossary

BCS	British Crime Survey
ONS	Office for National Statistics
Qualification Level 1	Qualifications include 1+ 'O' level passes, 1+ CSE/GCSE any grades, NVQ level 1, and foundation GNVQ
Qualification Level 2	Qualifications include 5+ 'O' level passes, 5+ CSEs (grade 1), 5+ GCSEs (grades A-C), School Certificate, 1+ 'A' level/'AS' levels, NVQ level 2, Intermediate GNVQ or equivalents
Qualification Level 3, 4 or 5	Qualifications include 2+ 'A' levels, 4+ 'AS' levels, Higher School Certificate, NVQ level 3, Advanced GNVQ or equivalents, First degree, Higher degree, NVQ levels 4 and 5, HNC, HND, Qualified Teacher status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor or equivalents
SOAs	Super Output Areas – a spatial definition for the collection of small area statistics. There are currently two layers of SOA, allowing comparison at different spatial levels. There are 32,482 Lower Layer SOAs in England (LSOAs). This level is used in the measure of deprivation.

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